

This document provides a list of Twitter tools that you can use to enhance your Twitter experience.

Table of Contents

Communication.....	1
Talking.....	1
Listening.....	2
Content.....	2
Community Management.....	3
Follower Management.....	3
Following Management.....	4
Ego Builders.....	5
Reputation Management.....	5
Timeline Filters.....	6
Outside the Box.....	6
Additional Resources.....	7

Communication

Communication is the primary activity you perform on Twitter. It involved these types of activities:

- Talking to your community
- Listening to your community
- Publishing content for your community

To help you select the appropriate tools, I've broken the communication tools into subcategories based on these activities.

Talking

The following tools help you create and send tweets to your followers.

Twitter Tool	Description and Web Address
HootSuite	Allows you to schedule tweets for a future time. URL: http://hootsuite.com/
Tweet O'Clock	Tells you the best time to find a specific user on Twitter. URL: http://www.tweetoclock.com/
TweetLater	Allows you to schedule tweets for a future time. URL: http://www.tweetlater.com/
Twuffer	Allows you to schedule tweets for a future time. URL: http://twuffer.com/



Listening

The following tools help you process incoming tweets from the people you follow.

Twitter Tool	Description and Web Address
Chirrup	Gives you a specialized Twitter feed as comments for a blog, website, or wiki. URL: http://chirrup.angryamoeba.co.uk/
CrowdStatus	Allows you to change your Twitter timeline from a list to a series of blocks. URL: http://crowdstatus.com/Default.aspx
PollDaddy	Provides a way to ask your followers a question with single answer or multiple answer possibilities. The link to your poll goes out in a tweet. Easy response review. Requires your Twitter password. URL: http://twitter.polldaddy.com/
Tweet2Tweet	Allows you to put together tweets between two people in a timeline so you can see how they interact. URL: http://www.tweet2tweet.com/
Twit Refresh	Performs an automatic refresh every 60 seconds. URL: http://www.twitrefresh.com/
TwtPoll	Allows you to create a survey and collect information from participants on Twitter, Facebook, and through email. URL: http://twtpoll.com/

Content

The following tools help you construct tweets and include content (pictures, links, files, etc.) with your tweets.

Twitter Tool	Description and Web Address
Autopostr	Tweets each time you add photos to Flickr. URL: http://www.autopostr.com/
HootSuite	Provides a URL shortening service that tracks click-throughs from your tweets and retweets. URL: http://hootsuite.com/
Tweetburner	Provides a Twitter URL shortening service that tracks retweets and the number of click-throughs. URL: http://tweetburner.com/
Tweetcube	Allows you to share files up to 10MB through tweets. URL: http://tweetcube.com/
Twiddeo	Allows you to post videos and share them on Twitter. URL: http://beta.twiddeo.com/
Twiddict	Allows you to write tweets at any time, but especially when Twitter is down. It sends your tweets later. URL: http://twiddict.com/login
Twit+	Allows you to share files through tweets. URL: http://twitplus.com/
TwitPic	Allows you to post pictures online and share them on Twitter. URL: http://twitpic.com/



Twitter Tool	Description and Web Address
TwitPwr	Provides a Twitter URL shortening service that tracks click-throughs from your tweets and retweets. From your click-through rate, it calculates a power rating for your content. URL: http://twitpwr.com/index.php
Twitt(url)y	Tracks the number of times a URL (or a shortened URL using TinyURL or SnipURL) gets tweeted. You can see the most commonly tweeted URLs, and break that down for a specific Twitter user. URL: http://twitturly.com/
TwitterFeed	Automatically tweets every time you add a blog post. URL: http://twitterfeed.com/

Community Management

Community management includes all activities that help you find new people to follow, and evaluate the people who follow you. It has two components:

- Follower management
- Following management

To help you select the appropriate tools, I've broken the community management tools into subcategories based on these activities.

Follower Management

Your followers are the people who decide to follow you. These services notify you about new followers, provide tools to learn more about your followers, and backup your followers list.

Twitter Tool	Description and Web Address
Friend or Follow	Provides a breakout of your followers and which ones you do not follow back. I've found some errors in this information. URL: http://friendorfollow.com/
Qwitter	Notifies you when someone stops following you, and identifies your last tweet before they quit. URL: http://useqwitter.com/
Tweepler	Allows you to review and then sort new followers into two categories: follow back and ignore. URL: http://www.tweepler.com/
TweepSearch	Provides a keyword search through the bios of your followers. URL: http://tweepsearch.com/
Tweetake	Allows you to back up all of your followers. URL: http://tweetake.com/
TweetLater	Allows you to send automated messages to new followers, and automatically follow the people who follow you. URL: http://www.tweetlater.com/
Twimailer	Provides you with detailed emails about each new follower. URL: http://twimailer.com/
Twitoria	Identifies inactive followers and gives you options for filtering the list based on how long the user has been inactive. URL: http://twitoria.com/



Twitter Tool	Description and Web Address
Twitterless	Notifies you when someone stops following you. URL: http://www.twitterless.com/
Twitual	Provides a breakout of your community so you can see your relationships easily. URL: http://twitual.com/

Following Management

You have complete control over whom you choose to follow. These following management tools provide you with information about the people you currently follow and help you research new people to follow.

Twitter Tool	Description and Web Address
Friend or Follow	Provides a breakout of your followers and which ones you do not follow back. I've found some errors in this information. URL: http://friendorfollow.com/
Mr. Tweet	Provides recommendations for people you can follow. You must follow MrTweet to use this service. URL: http://mrtweet.net/
Nearby Tweets	Creates a tweet timeline of users near a specific geographic location. You set the location, and you can perform keyword searches. URL: http://nearbytweets.com/
Top Follow Friday	Collects the recommended Twitter users from the #followfriday grassroots project and compiles them. If you are looking for top recommended people to follow, start here. (This is a new project, so results are building). URL: http://topfollowfriday.com/
TweepSearch	Provides a way to do a keyword search through the bios of all Twitter users currently indexed by this tool. URL: http://tweepsearch.com/
Twellow	Provides a directory of Twitter users organized by category. Add yourself and fill out an extended biography. URL: http://www.twellow.com/
Twibs	Provides a directory of businesses using Twitter. Search for a business or add your business here. Use the tags to search through a business category. URL: http://twibs.com/index.php
Twits Like Me	Uses your tweet content to find other similar Twitter users that you can follow. URL: http://www.chrisfinke.com/twitslikeme/
Twitter Snooze	Allows you to eliminate tweets from selected users for a specific length of time without unfollowing the users. URL: http://twittersnooze.com/
Twitter Social Brand Index	Provides a categorized list of companies and agencies with their Twitter account information. URL: http://www.socialbrandindex.com/
Twitual	Provides a breakout of your community so you can see your relationships easily. URL: http://twitual.com/
Twubble	Searches through your Twitter friends to see who they follow, and recommends people that you can follow. You must provide your Twitter login to use this. URL: http://www.crazybob.org/twubble/



WritersUA 2009: Twitter Tools Ego Builders

There are many tools that exist to evaluate and rank you as a Twitter user. Most of these tools use metrics based on the number of people in your community. My personal belief is that Twitter should be about community, about conversation, and not about numbers. I see little value in these tools, hence my name for this category. Even so, I see some value in getting feedback about how your Twitter use compares to other users, so I share this category with the hopes that you will use it to improve your communication skills.

Twitter Tool	Description and Web Address
ReTweetRank	Provides a ranking of Twitter users based on how often other people retweet them. URL: http://www.retweetrank.com/
TweetValue	Calculates a dollar value for your Twitter account. URL: http://www.tweetvalue.com/
Twitalyzer	Provides an analysis of a Twitter user's influence, signal, generosity, velocity, and clout. It also shows trends since your last analysis. Very detailed statistical study of user activity. URL: http://www.twitalyzer.com/
TwitPwr	Provides a power rating for your content based on the number of link click-throughs. URL: http://twitpwr.com/index.php
Twitter Grader	Evaluates your Twitter account and ranks you among other Twitter users. URL: http://twitter.grader.com/
Twitterholic	Provides a list of Twitter users sorted in order by number of followers. It also provides follower and follower trends for individual Twitter users. URL: http://twitterholic.com/

Reputation Management

One of the most important things any company can do today is monitor the hidden conversation about their company, products, and brand on social media. There are many tools that help you see these comments in Twitter.

Twitter Tool	Description and Web Address
HootSuite	Allows you to conduct keyword searches. URL: http://hootsuite.com/
Nearby Tweets	Allows you to perform keyword searches for Twitter users in a specific geographic location. URL: http://nearbytweets.com/
SamePoint	Searches for your keywords (think brand, product, etc.) across several social media tools including Twitter. Really amazing finds. URL: http://samepoint.com/
Tweet Scan	Provides keyword searching across Twitter and other microblogging applications. URL: https://www.tweetscan.com/
Tweetbeep	Sends you email updates when your keywords appear in tweets. URL: http://tweetbeep.com/
TweetLater	Allows you to conduct keyword searches and emails you the results. URL: http://www.tweetlater.com/
TweetLists	Provides a list of the most popular links and domains in the Twitter timeline. URL: http://www.tweetlists.com/



Twitter Tool	Description and Web Address
Twist	Allows you to create a graph showing the popularity of keywords over the last week. It also provides a list of current hot topics on Twitter. URL: http://twist.flaptor.com/
Twist	Allows you to search for a keyword and displays a graph of its use in tweets over a week. Also allows you to compare two or more keywords with overlapping graphs. URL: http://twist.flaptor.com/

Timeline Filters

These tools search for specific items in the Twitter timeline and display them for you.

Twitter Tool	Description and Web Address
#Hashtags	Compiles information about individual hashtags (keywords preceded by a #) throughout the Twitter timeline and provides use analysis. URL: http://hashtags.org/
Filttr	Keeps track of tweets you like and don't like and learns how to filter out tweets you don't want to read. URL: https://filttr.com/
Twistori	Pulls tweets that contain the words love, hate, think, believe, feel, and wish and scrolls them across the screen. URL: http://twistori.com/#i_love
TwittEarth	Allows you to watch tweets as they appear around the globe. URL: http://twittearth.com/
Twitter Spy	Pulls tweets in real time and displays them on a world map. URL: http://twitspy.com/

Outside the Box

People are finding new ways to use Twitter that go far beyond the scope of its creators. Many of these are highly specialized, but I share them here to help you see the wide range of uses for Twitter.

Twitter Tool	Description and Web Address
bkkeeper	Allows you to track your book reading and progress through each book using the book's ISBN number. You must follow bkkeeper to use this service. URL: http://bkkeeper.com/
HelpWith	Allows you to crowd-source answers to challenges you face, and to help others. URL: http://helpwith.tweetapp.com/
TweetDumpr	Allows you to export your tweets to a comma delimited file for archiving or other uses. URL: http://bradkellett.com/tweetdump/
Twittez	Uses the power of crowd sources to answer your questions. Simply type a tweet with the phrase "does anyone know" and this tool publishes your tweet. People visit the Twittez site, read your question, and if they can provide an answer, it appears as an @reply to you. URL: http://www.twittez.com/



Twitter Tool	Description and Web Address
Twitzu	Allows you to create an event and promote it through Twitter. URL: http://www.twitzu.com/
Uladoo	Allows you to create a chart from individual values sent as @replies to the Uladoo account. Think miles run, or pages read, anything you want to track. URL: http://uladoo.com/

Additional Resources

I'm continuing to produce Twitter-related content. For more information, see my blog posts at:
<http://blog.crowinfodesign.com/category/twitter>.

